



# PRESS RELEASE

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## **Ageas and General Motors to create new insurance partnership**

Local insurance broker, Ageas Insurance Solutions, today announced that it will work together with General Motors (GM) to provide fully branded motor insurance products in the UK to its Vauxhall and Chevrolet customers.

The five year deal, agreed in principle, will see Ageas manage all customer sales, service administration and claims service on behalf of GM under its Vauxhall and Chevrolet brands. The partnership will create further growth at Ageas's office in Stoke-on-Trent.

The deal is designed to enhance levels of quotability, competitiveness and retention across the Vauxhall and Chevrolet customer base.

The deal will be subject to normal regulatory and governance approvals.

Announcing the new agreement Barry Smith, Chief Executive of Ageas UK said: *"This new relationship further enhances our multi-channel distribution strategy, reinforcing our strength in the private car insurance market. Our ethos of high customer service at low cost went a long way to winning this deal. We are delighted to have been selected by General Motors for this major new insurance partnership and look forward to working with GM to build a successful relationship through meeting and exceeding their customers' needs."*

Jason Banwell, Managing Director of Ageas Insurance Solutions said: *"Adding to our growth, we have recruited over 60 people in the last five months and we are delighted to be continuing to contribute to the local Stoke economy."*

Daniel Gregorious, Chevrolet National Sales & Operations Manager adds: *"We're delighted to have teamed up with Ageas, especially during such an exciting year when we're introducing five new models. We are looking forward to building a highly customer focused insurance programme with them."*

For more information about applying for the new sales and customer service advisor roles, based at Trentham Lakes, visit [www.ageas-uk.com/careers](http://www.ageas-uk.com/careers)



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**Ageas UK** (formerly Fortis UK) is a leading provider of award-winning Personal, Commercial and Protection insurance solutions in the UK. Ageas UK distributes both its Non-Life and Life products through a range of channels including brokers, IFAs, intermediaries, affinity partners and the Internet, as well as through its retail strategy via its wholly or partially-owned companies (Ageas Insurance Solutions, Ageas Protect, Castle Cover, Kwik Fit Insurance Services, RIAS, Tesco Underwriting and Text2Insure).

Insuring around 8 million customers and working with a range of partners, Ageas is recognised for delivering consistent and high-quality customer experiences. It employs over 4,500 people with a head office based in Eastleigh and others based in Belfast, Birmingham, Bournemouth, Glasgow, Gloucester, London, Reigate and Stoke-on-Trent.

**Ageas** is an international insurance company with a heritage spanning more than 180 years. Ranked among the top 20 insurance companies in Europe, Ageas has chosen to concentrate its business activities in Europe and Asia, which together make up the largest share of the global insurance market. They are grouped around four segments: Belgium, United Kingdom, Continental Europe and Asia. It is an undisputed leader in the Belgian market for *individual life* and *employee benefits*, as well as a leading *non-life* player, through AG Insurance. Internationally Ageas has a strong presence in the UK, where it is the second largest player in private car insurance. The company also has subsidiaries in France, Germany and Hong Kong. Ageas has a track record in developing partnerships with strong financial institutions and key distributors in different markets around the world and successfully operates partnerships in Luxembourg, Italy, Portugal, China, Malaysia, India and Thailand. Ageas employs more than 13,000 people and has annual inflows of almost EUR 18 billion.

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